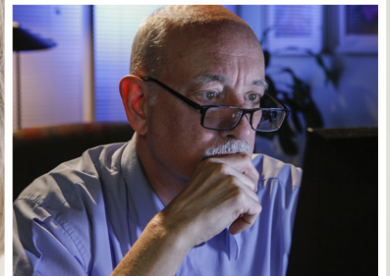
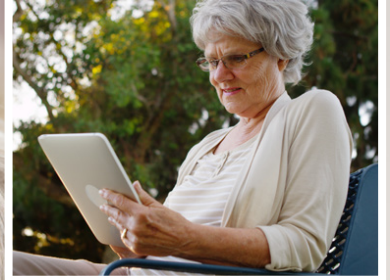


# Digital resource for carers

 **carersUK**  
making life better for carers



# Digital resource for carers

Carers UK's range of digital products and online resources on a single webpage to help you help carers at the click of a mouse!

- Find local and national information
- Build networks of support
- Develop personal resilience
- Manage care more effectively.

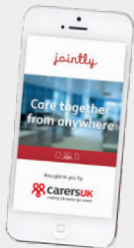
Subscribe to the Digital Resource and give carers access through a dedicated webpage to all of these products and online resources entirely free of charge. Then use the webpage to promote your own support for carers to create a comprehensive, cost-effective information resource.



The Digital Resource can support prevention and help carers before they reach crisis point offering real value for money in tight times.

## Jointly

The app to help share and co-ordinate care



## About Me

e-learning to help carers build resilience



## Free Carers UK guides

Direct links to the heart of our online information



## Your own resources

Add your own information and support resources



# Why digital?

Carers UK has been making life better for carers for 50 years. We want to make our experience count by helping organisations like you use innovation to deliver support for carers.

In the changing landscape of health and social care, where demand for care is rising as budgets are being squeezed, the need to find effective and affordable services to improve carers' lives has never been more urgent.

And as more and more people are juggling work and care, it is vital that employers understand how to best support the carers in their workforce.

This is why technology has such a vital role to play in supporting carers.

Increasingly, our first port of call for information and advice is online. But it's not just about giving carers information to read – digital tools can be as effective in building resilience as they are cost-effective.

Priced at just £4,500 a year, our suite of digital products could help you make the most of your money AND get the best results for carers.

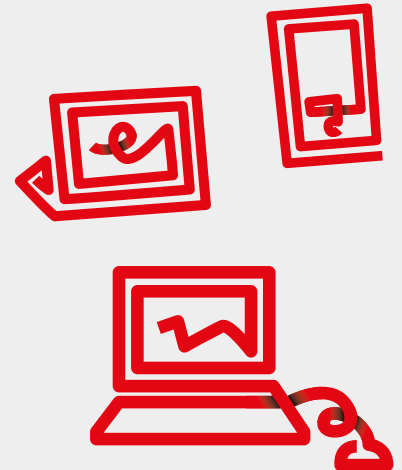


“

As budgets get tighter we need to work smarter in reaching out to carers. The Digital Resource for Carers provides a brilliantly cost effective way of doing this. If used jointly with health it offers a great “whole system” solution.

”

– John Bangs,  
Surrey County Council



# Product 1: Jointly

Jointly is Carers UK's mobile and online app to help carers share and co-ordinate care.

It is available for carers to purchase directly and for service providers and employers to purchase on licence. When you subscribe to the Digital Resource you can offer the app entirely free of charge.

Jointly works by enabling carers to set up a 'circle of care' around the person they care for. Carers can then invite others involved in providing that care - family, friends, neighbours, professionals - to join the circle so everyone is kept in the loop.

Whether accessed via smartphone, tablet or computer, Jointly offers:

- A central place to store and share important information
- Simple, intuitive group communication to keep everyone connected.
- Shared calendar, task lists and medication manager, viewable offline too, to help organise what needs to be done.

## Your Digital Resource includes:

- An access code which enables any carer in your area or your workforce to download the Jointly app free of charge
- An email template to help you promote the Digital Resource to carers in your area or your workforce
- A leaflet that you can hand out and a poster that can be displayed in key areas to help you promote the Digital Resource to carers in your locality or workforce.

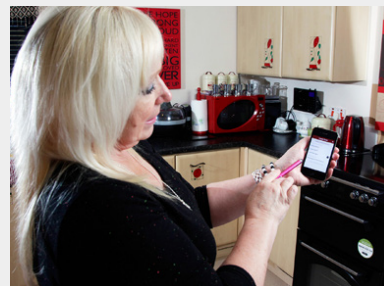


“

Looking after someone can be complicated. Jointly helps me stay on top of things and share information easily with everyone involved in the care of my son.

– Julie, carer

”



Jointly is accessible on:

- iPhone (iOS versions 6.0 and above)
- iPad (iOS 6.0 and above)
- Android devices (versions 4.0 and above)
- Most modern web browsers

[jointlyapp.com](http://jointlyapp.com)

## Product 2: About Me

Looking after loved ones is such a vital role to play, both for families and for society as a whole. But without the right support caring can take its toll physically and emotionally, financially and socially.

This online course aims to help carers identify and find resources, technology and sources of support to prevent their caring responsibilities from becoming overwhelming.

Accessible from any internet-enabled device, About Me can help carers:

- Build a support network, including family and community resources and other support such as social services
- Understand the financial support and benefits available

- Understand what rights carers have in the workplace
- Find technology to support them in their caring role
- Identify the symptoms of stress and develop coping strategies
- Acknowledge and accept their feelings
- Stay healthy and develop strategies to help with sleeping
- Manage time effectively

### Your Digital Resource includes:

- An access code which enables carers in your area or your workforce to complete the course for free
- A toolkit to help you roll out the Digital Resource for Carers effectively, including ideas for reaching carers.



“

About Me is a great course. It had everything I needed in one place and made me feel help was at hand.

– Tim, carer

”



About Me is accessible on:

- All standard, modern browsers and operating systems
- Computers, mobile devices and tablets with internet connection
- The moodle mobile app

[carersuk.org/elearning](https://carersuk.org/elearning)



# Carers UK guides

When you're looking after someone, it is so important to get the right information as early as possible.

Carers UK has created a series of guides to cover key information carers need to know. By putting them all in one place, you can make sure carers in your area or your workforce can easily find what they need.

- Our *Upfront* guide is designed for those who are new to caring or haven't sought information and advice about caring before. It's tailored so carers can go straight to the most relevant information for them.
- Our *Carers Rights Guide* is a comprehensive guide to help carers navigate the maze of benefits and entitlements. From financial and practical support to technology and employment.
- Our *Being Heard* guide is designed to help carers speak up for themselves effectively, so they can get the help they or their loved ones need from health and social care services.
- Our online help and advice covers the key information carers might need to know – from complex benefit criteria to tips about health and wellbeing.

## Your Digital Resource includes:

- Direct links to Carers UK's online information
- E-versions of *Upfront* guide, *Carers Rights Guide* and *Being Heard* guide.



# Add your own resources

While Carers UK has 50 years of experience in the issues affecting carers, local service providers and employers are, of course, experts in their own areas.

The Digital Resource allows you to offer the best of both worlds to carers by combining Carers UK information with your own information to create a comprehensive resource.

Your joint-branded Digital Resource webpage brings all this information together seamlessly, so carers do not have to waste precious time trawling the internet – or indeed give up and struggle without the support they need.

In addition, you will have access to data on usage and outcomes from the Digital Resource, including click-through to the different page elements and responses to feedback questionnaires embedded in the online resources. This will enable you to tailor and target your support more effectively.

## Your Digital Resource includes:

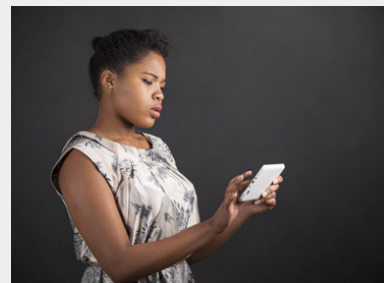
- Your own information added to our UK-wide expertise to give carers the best of both worlds.

“

Doing things online saves me time as a carer. It's a no-brainer and it makes sense to me.

– Lucy, carer

”



# Your logo here

While you can buy separate licences for Jointly and e-learning, the beauty of this offer is in bringing both together – with fantastic additional resources and your own information – onto a single web page at absolutely no extra cost.

That's what makes this Digital Resource for Carers unique.

# Your resources here







To find out more about our online and digital products  
or discuss your specific requirements, email us at  
[digital.products@carersuk.org](mailto:digital.products@carersuk.org).

[carersuk.org/digitalresource](https://carersuk.org/digitalresource)



Carers UK is a charity registered in England and Wales (246329) and in Scotland (SC039307) and a company limited by guarantee registered in England and Wales (864097). Registered office: 20 Great Dover Street, London, SE1 4LX.