



EUROPEAN CANCER NURSING DAY 2018

HOW TO GET INVOLVED!

18 May 2018

European Cancer Nursing day 2018 will take place on 18 May 2018.

ECND2018

ECND is a celebration of the role of cancer nurses across Europe. The day highlights the importance of recognising the specialisation of cancer nursing and the need for further education and training for the people working in this dedicated profession.

Background

Following the incredible success of European Cancer Nursing Day 2017 (ECND2017), we are delighted to announce that we will be organising this event again on 18 May 2018. EONS invites you to support European Cancer Nursing Day 2018, to engage in the calls to action and to spread the event information to your network. You can find out all about ECND2018 on the new www.europeancancernursingday.com website – and download materials to help promote the event in your country and workplace. Please make sure you support **#ECND2018** through your social media networks and all your communication channels. Most of all, we hope you enjoy this wonderful opportunity to celebrate European cancer nursing!

Join the #ECND2018 conversation

We would like to invite you to participate in ECND 2018 by sharing your unique cancer nurse stories, creative pictures, inspirational videos and messages on EONS Facebook, Twitter & Instagram. Promotion of ECND will start in March 2018 through these social media channels, plus our ECND website, so stay tuned to join the conversation.

DON'T MISS THIS ONE!

Step into the Spotlight

There is an ECND competition you can enter related to your involvement on 18 May. There are two categories, 'Best event' and 'Most creative social media', with two travel bursaries of € 600 to be won, one for each category. The deadline is Friday 25th May. To read the competition guidelines and find out how to enter go to <https://www.europeancancernursingday.com/toolkit>

18 May 2018
www.europeancancernursingday.com
#ECND2018

EUROPEAN CANCER NURSING DAY
We are recognising the Importance of Cancer Nursing!
Are you?

www.europeancancernursingday.com

“To be a cancer nurse is the best job in the world. You get to work closely with and affect people in very difficult situations. Every day at work you make a difference!”

Lena Sharp

EONS President
Sweden



Communication Package

Website: www.europeancancernursingday.com

Campaign Hashtag: **#ECND2018**

Go to <https://www.europeancancernursingday.com/toolkit> to download posters, email and web banners, templates and various other materials to help celebrate and support European Cancer Nursing Day.

The European Oncology Nursing Society will systematically promote #ECND2018 via its official social media channels.

Get involved

Join the **#ECND2018** campaign.

Promote ECND2018 on your website and link to the event homepage

www.europeancancernursingday.com

Mention ECND2018 and encourage your members/audience to engage with the campaign through your organisation’s newsletter.

Support the dissemination of social media messages on ECND2018 and design/deliver your own social media and other platforms you may be using.

Organise a local event to raise awareness of the importance of ECND2018.

Participate and encourage your members to participate in the “Step into the Spotlight” competition!

EUROPEAN CANCER NURSING DAY



Enquiries

For questions about engaging with ECND2018, please feel free to contact: eons.secretariat@cancernurse.eu

www.europeancancernursingday.com